Form **8879-EO** 

# 

n Exempt Organization	

Department of the Treasury	▶ Do not send to the IRS. Keep	-		2020
Internal Revenue Service  Name of exempt organization	■ Go to www.irs.gov/Form8879EO fo or person subject to tax	or the latest information.	Taxpayer identif	fication number
PELOTONU, INC	•		46-0920	019
Name and title of officer or pe	•			
WILLIAM HUDSO				
EXECUTIVE DIR Part I Type of	ECTOR Return and Return Information (Whole Dollars	0-13		
	,	•		
check the box on line <b>1a</b> , blank, then leave line <b>1b</b> , return, then enter -0- on the	urn for which you are using this Form 8879-EO and enter the 2a, 3a, 4a, 5a, 6a, or 7a below, and the amount on that ling 2b, 3b, 4b, 5b, 6b, or 7b, whichever is applicable, blank (due applicable line below. Do not complete more than one l	ne for the return being filed with do not enter -0-). But, if you ente line in Part I.	n this form was ered -0- on the	
1a Form 990 check here	<b>b</b> Total revenue, if any (Form 990, Part VIII,			
2a Form 990-EZ check h				
3a Form 1120-POL ched				
4a Form 990-PF check h	,			
5a Form 8868 check her	,			
6a Form 990-T check her 7a Form 4720 check her			6D	
	e ▶ b Total tax (Form 4720, Part III, line 1) tion and Signature Authorization of Officer o	or Person Subject to Tax	7.D K	
	, I declare that X I am an officer of the above organizat			respect to
(name of organization)	·			
a payment, I must contact (settlement) date. I also au confidential information ne identification number (PIN PIN: check one box only	ne federal taxes owed on this return, and the financial insti- the U.S. Treasury Financial Agent at 1-888-353-4537 no la ithorize the financial institutions involved in the processing eccessary to answer inquiries and resolve issues related to as my signature for the electronic return and, if applicable	ater than 2 business days prior g of the electronic payment of t the payment. I have selected a le, the consent to electronic fur	to the payment axes to receive personal ids withdrawal.	
X I authorize AV	ENSON HAMANN CPAS, LLP		to enter my PIN	
	ERO firm name			Enter five numbers, but do not enter all zeros
a state agency(i PIN on the retur As an officer or electronically file	on the tax year 2020 electronically filed return. If I have in es) regulating charities as part of the IRS Fed/State program's disclosure consent screen.  person subject to tax with respect to the organization, I will enter my P ties as part of the IRS Fed/State program, I will enter my P	am, I also authorize the aforemo ill enter my PIN as my signature of the return is being filed with	entioned ERO to e on the tax year a state agency(ie	enter my
Signature of officer or person subje	ct to tax		Date -	
Part III Certifica	tion and Authentication			
ERO's EFIN/PIN. Enter yo	our six-digit electronic filing identification			
number (EFIN) followed by	y your five-digit self-selected PIN.	70442010000 Do not enter all zeros		
•	meric entry is my PIN, which is my signature on the 2020 enturn in accordance with the requirements of <b>Pub. 4163</b> , giness Feturns.	Modernized e-File (MeF) Inform	ation for Authoriz	
ERO's signature ▶	hot	Date ▶ <u>1</u> 0	0/21/21	
	ERO Must Retain This Form -	See Instructions		
	Do Not Submit This Form to the IRS U	nless Requested To Do	So	
LHA For Paperwork Red	duction Act Notice, see instructions.		For	rm <b>8879-EO</b> (2020)

### Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public

Department of the Treasury

Do not enter social security numbers on this form as it may be made public.

A For the 2020 calendar year, or tax year beginning and ending Check if applicable: C Name of organization D Employer identification number Address change PELOTONU, INC. Name change 46-0920019 Doing business as Initial return Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number Final return/ termin-ated 512-553-2338 500 E ST JOHNS AVE. 1460 1,787,386. City or town, state or province, country, and ZIP or foreign postal code G Gross receipts \$ Amended return 78752 AUSTIN, TX H(a) Is this a group return Applica-tion pending F Name and address of principal officer: WILLIAM HUDSON BAIRD for subordinates? ..... Yes X No SAME AS C ABOVE H(b) Are all subordinates included? Tax-exempt status:  $\mathbf{X}$  501(c)(3) 501(c) ( 4947(a)(1) or 527 ) ◀ (insert no.) If "No," attach a list. See instructions J Website: ► WWW.PELOTONU.ORG **H(c)** Group exemption number K Form of organization: X Corporation Trust Association Other -L Year of formation: 2012 M State of legal domicile: TX Part I Summary Briefly describe the organization's mission or most significant activities: HELPING WORKING STUDENTS EARN A **Activities & Governance** COLLEGE DEGREE, REGARDLESS OF GEOGRAPHY OR ECONOMICS. if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) 8 8 Number of independent voting members of the governing body (Part VI, line 1b) 4 18 Total number of individuals employed in calendar year 2020 (Part V, line 2a) 5 0 Total number of volunteers (estimate if necessary) 6 7 a Total unrelated business revenue from Part VIII, column (C), line 12 **b** Net unrelated business taxable income from Form 990-T, Part I, line 11 7b **Prior Year Current Year** 768,598. 1,519,551. Contributions and grants (Part VIII, line 1h) 8 Revenue 250,843. 267,760. Program service revenue (Part VIII, line 2g) 75. 43. 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) Ō. 0. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 11 1,019,484. 386. Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 12 30,016. 47,399. Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0. 0. 14 Benefits paid to or for members (Part IX, column (A), line 4) 596,051. 868,253. 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) Expenses 16a Professional fundraising fees (Part IX, column (A), line 11e) **b** Total fundraising expenses (Part IX, column (D), line 25) 243,754. 438,613. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 1,354,265. 869,821. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 149,663. 433,121. Revenue less expenses. Subtract line 18 from line 12 Beginning of Current Year **End of Year** 20, 498,984. 1,042,046. 20 Total assets (Part X, line 16) 219. 110,160. 21 Total liabilities (Part X, line 26) 巨巨 498,765. 931,886. 22 Net assets or fund balances. Subtract line 21 from line 20 Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Date Sign WILLIAM HUDSON BAIRD, EXECUTIVE DIRECTOR Here Type or print name and title PTIN Date Check Print/Type preparer's name Preparer's signature 10/21/21 P01259734 CATHERINE AVENSON E-FILED Paid self-employed Firm's name AVENSON HAMANN CPAS, LLP Firm's EIN ▶ 46-3330935 Preparer Firm's address 1779 WELLS BRANCH PKWY #110B-292 Use Only Phone no. 512-693-9131 AUSTIN, TX 78728

X Yes

May the IRS discuss this return with the preparer shown above? See instructions

4d	Other	program	services	(Describe	on	Schedule	O	٠,
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including grants of \$ 1,222,878. Total program service expenses ▶

Form 990 (2020)

) (Revenue \$

# Form 990 (2020) PELOTONU, INC. Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If</i> "Yes," <i>complete</i>			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
•	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
10	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X	-10		
•••	as applicable.			
_	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D.			
а	, ,	11a		X
h	Part VI  Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total	11a		1
D		116		x
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		
C	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			x
اہ	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		- 22
a	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			x
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			- V
40	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		v	
	Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			77
4.5	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000	<b> </b>		_ v
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			_ v
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			_ v
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			,,
	complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		-
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X

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Form 990 (2		PELOTONU,	
Part IV	Checkli	st of Required Schedu	les (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			37
04-	Schedule J	23		_X_
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete	24a		Х
h	Schedule K. If "No," go to line 25a	24a		
	Did the organization mivest any proceeds of tax-exempt bonds beyond a temporary period exception?  Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	240		
·	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		<u>X</u>
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled		Ψ,	
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27	Х	
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
_	instructions, for applicable filing thresholds, conditions, and exceptions):  A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor?   If			
а		28a		Х
h	"Yes," complete Schedule L, Part IV	28b		X
	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		_X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		_X_
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		_X_
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			37
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		<u>X</u>
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			v
25.0	Part V, line 1  Did the organization have a controlled entity within the meaning of section 512(b)(13)?	34		X
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	35a		
D	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	300		
	If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		_X_
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note: All Form 990 filers are required to complete Schedule O	38	X	
Pai				
	Check if Schedule O contains a response or note to any line in this Part V			N-
4 -	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		Yes	No
1a b	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable  Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable  10  10			
C	The state that the state of the	1		
·	(gambling) winnings to prize winners?	1c		
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	rt V Statements Regarding Other IRS Filings and Tax Compliance (continued)	<u>0 I J</u>	<u> </u>	age •
	catements riogaraning strict into timings and tax somplianes (continued)		Yes	No
22	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		163	NO
Zu	filed for the calendar year ending with or within the year covered by this return  2a 18			
h	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	<b>Note:</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year			37
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	BT /	X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g	N/	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	N/	A
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
0	sponsoring organization have excess business holdings at any time during the year?  N/A	8		
9	Sponsoring organizations maintaining donor advised funds.  Did the sponsoring organization make any taxable distributions under section 4966?  N/A	00		
a		9a 9b		
10	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?  N/A  Section 501(c)(7) organizations. Enter:	90		
10	Initiation fees and capital contributions included on Part VIII, line 12 N/A 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities  10b			
11	Section 501(c)(12) organizations. Enter:			
··	Gross income from members or shareholders N/A 11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year N/A 12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state? N/A	13a		
	Note: See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		<u> </u>
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			_
	excess parachute payment(s) during the year?	15		X
	If "Yes," see instructions and file Form 4720, Schedule N.			
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16	İ	l X

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If "Yes," complete Form 4720, Schedule O.

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No 8 **1a** Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. 8 **b** Enter the number of voting members included on line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other X officer, director, trustee, or key employee? 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 Х of officers, directors, trustees, or key employees to a management company or other person? 3 X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 4 X 5 Did the organization become aware during the year of a significant diversion of the organization's assets? Did the organization have members or stockholders? 6 X 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? Х 7a b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? X 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: Х a The governing body? 8a **b** Each committee with authority to act on behalf of the governing body? Х 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes." provide the names and addresses on Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes Nο 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? X 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a b Describe in Schedule O the process, if any, used by the organization to review this Form 990. X 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a Х b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes." describe Х 12c in Schedule O how this was done Did the organization have a written whistleblower policy? Х 13 13 Did the organization have a written document retention and destruction policy? 14 X 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official X 15a X 15b Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Х taxable entity during the year? 16a b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure NONE List the states with which a copy of this Form 990 is required to be filed Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply X Another's website X Upon request X Own website \_\_ Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's books and records WILLIAM HUDSON BAIRD - 512-553-2338 500 E ST. JOHNS AVE. SUITE 1460, AUSTIN,

Form **990** (2020)

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Form 990 (2020) PELOTONU, INC. 46-0920019 Page 7

### Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

Check this box if neither the organization		orga	niza			nper	sat			
(A)	(B)			((	C)			(D)	(E)	(F)
Name and title	Average	(do	Position (do not check more than one box, unless person is both an					Reportable	Reportable	Estimated
	hours per	box	, unle	ss per	rson i		n an	compensation	compensation	amount of
	week	_	T T			T	100)	from	from related	other
	(list any hours for	lirecto				L		the organization	organizations (W-2/1099-MISC)	compensation from the
	related	e or 0	stee			satec		(W-2/1099-MISC)	(***2/1099****100)	organization
	organizations	truste	al trus		yee	mper		(** 2/ 1000 1/1100)		and related
	below	Individual trustee or director	Institutional trustee	l la	Key employee	Highest compensated employee	er.			organizations
	line)	Indiv	Insti	Officer	Key	High	Former			
(1) SARAH SAXTON-FRUMP	40.00									
CHIEF OPERATING OFFICER				Х		╙		79,886.	0.	5,004.
(2) HUDSON BAIRD	40.00								_	
EXECUTIVE DIRECTOR				Х				79,649.	0.	4,890.
(3) MARY ELLEN PIETRUSZYNSKI	1.00								_	_
DIRECTOR		Х	_	_	_	╙		0.	0.	0.
(4) KELSEY MCQUEEN	1.00									
DIRECTOR		Х				_		0.	0.	0.
(5) JAMES BAKER	2.00								•	
CHAIR	1 0 00	X	<u> </u>	Х	_	┝		0.	0.	0.
(6) AUSTIN PRENTICE	2.00	.,							0	
TREASURER	1 00	Х		X		┢		0.	0.	0.
(7) REX GORE	1.00	<b>.</b>						_	0	0
DIRECTOR (8) ROBIN BRUCE	1.00	X	$\vdash$	$\vdash$	$\vdash$	⊢		0.	0.	0.
DIRECTOR	1.00	Х						0.	0.	0.
(9) SARA HARTLEY	2.00	Λ	$\vdash$	$\vdash$	$\vdash$	$\vdash$		0.	0.	0.
SECRETARY	2.00	Х		Х				0.	0.	0.
(10) ANGELA SHAW	1.00	22		21		$\vdash$		0.	0 •	0.
DIRECTOR	1.00	х						0.	0.	0.
						$\vdash$				
		1								
						$\vdash$				
		1								
		1								
<del></del>										
										<b>5 990</b> (2000)

Form 990 (2020)

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	990 (2020) PELOTONU	, INC.								46-09	<del>)</del> 200	19	Pa	age 8
Par	t VII Section A. Officers, Directors, Trus	tees, Key Emp	oloy	ees,	and	d Hig	ghes	t C	ompensated Employee	s (continued)				
	<b>(A)</b> Name and title	(B) Average hours per week	box	not c , unle:	Pos heck i ss per	more rson i	than c s both r/trust	an	(D)  Reportable compensation from	(E) Reportable compensatio from related	n I	am	(F) timate nount o other	
		(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organization: (W-2/1099-MIS		fro orga and	pensa om the anizati d relate nizatio	e ion ed
_														
														<u> </u>
	Subtotal								159,535.		0.	(	9,89	94.
С	Total from continuation sheets to Part VI Total (add lines 1b and 1c)	I, Section A						<b>▶</b>	0. 159,535.		0.		9,89	0.
2	Total number of individuals (including but n compensation from the organization	ot limited to th	ose	liste	d ab	ove	) wh	o re	eceived more than \$100,	000 of reportable	;			0
3	Did the organization list any <b>former</b> officer,	*	,	•		•		_	•	•			Yes	No X
4	line 1a? If "Yes," complete Schedule J for s For any individual listed on line 1a, is the su and related organizations greater than \$150	ım of reportabl	е со	mpe	ensa	tion	and	oth	ner compensation from t	ne organization		4		X
5	Did any person listed on line 1a receive or a rendered to the organization? If "Yes," com	accrue compen	sati	on fr	om	any	unre	elate	ed organization or individ	lual for services		5		Х
Sec	tion B. Independent Contractors													
	Complete this table for your five highest co the organization. Report compensation for	=							the organization's tax y		ensat			
	(A) Name and business	address	NC	ONE	3				(B) Description of s	ervices	Co	(Comper		<u>1</u>
2	Total number of independent contractors (ii	ncluding but no	ot lin	nited	d to	thos	e lis	ted	above) who received mo	ore than				
	\$100,000 of compensation from the organization	zation				C	)					Form	9 <b>90</b> (2	2020)

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	990 ( <b>t VII</b>			ONU, I	NC	•			46-0920	019 Page <b>9</b>
Pai	LVII									
		Check if Schedule O c	onta	iins a respor	ise	or note to any lin	e in this Part VIII (A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts	b c d e f	Federated campaigns Membership dues Fundraising events Related organizations Government grants (contri All other contributions, gifts, similar amounts not included Noncash contributions included in I Total. Add lines 1a-1f	butic grants above	1b   1c   1d   1d   1e   1s, and e   1f   1g   \$		19,429. 500,122.	1,519,551.			
						Business Code				
o l	2 a	COACHING REVE	NUI	<b>Ξ</b>		611710	197,660.	197,660.		
<u> </u>	b	CONSULTING RE	VEI	NUE		611710	70,100.	70,100.		
Ser	С						-			
an eve	d									
Program Service Revenue	е									
r P	f	All other program service	rever	nue						
	g	Total. Add lines 2a-2f					267,760.			
	3 Investment income (including dividence other similar amounts) 4 Income from investment of tax-exes 5 Royalties			-exempt bor	 nd p	roceeds	75.			75.
		Tioyanioo		(i) Real		(ii) Personal				
	6 a	Gross rents	6a	()		( )				
		Less: rental expenses	6b							
		Rental income or (loss)	6c							
		Net rental income or (loss)	$\overline{}$			<b>•</b>				
		Gross amount from sales of		(i) Securiti		(ii) Other				
		assets other than inventory	7a							
	b	Less: cost or other basis								
ne		and sales expenses	7b							
/enne	С	Gain or (loss)	7с							
Rev	d	Net gain or (loss)								
Other	8 a	Gross income from fundraising including \$		of						
		contributions reported on		-						
		Part IV, line 18			8a					
		Less: direct expenses			8b					
		Net income or (loss) from t			ts [					
	9 a	Gross income from gamin	-		_					
	<b>b</b>	Part IV, line 19			9a 9b					
		Less: direct expenses								
		Net income or (loss) from g Gross sales of inventory, lo			<u>.</u>					
	io a	and allowances			10a					
	h	Less: cost of goods sold			10a					
		Net income or (loss) from s			_					
$\dashv$		st moonlo or hossy norms	-4100	. 3	,	Business Code				
sno	11 a									
ne Tue	b				_				İ	
ellaneous	c				_					

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Form **990** (2020)

PU\_\_\_\_

0.

267,760.

,787,386.

d All other revenue ......

Total revenue. See instructions

# Form 990 (2020) PELOTONU, INC. Part IX Statement of Functional Expenses

Secti	on 501(c)(3) and 501(c)(4) organizations must comp	lete all columns. All othe	er organizations must con	nplete column (A).	
	Check if Schedule O contains a respon				
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	<b>(B)</b> Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22	47,399.	47,399.		
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	160 400	106 170	22 002	21 164
	trustees, and key employees	169,429.	106,172.	32,093.	31,164.
6	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
_	persons described in section 4958(c)(3)(B)	603,330.	603,330.		
7	Other salaries and wages	003,330.	003,330.		
8	Pension plan accruals and contributions (include				
0	section 401(k) and 403(b) employer contributions)	33,492.	33,492.		
9 10	Other employee benefits	62,002.	57,530.	2,396.	2,076.
11	Payroll taxes Fees for services (nonemployees):	02,002	31,330.	2,3500	2,070*
	Management				
b	Legal	474.		474.	
	Accounting	16,397.		16,397.	
d	Lobbying				
e	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25,				
Ū	column (A) amount, list line 11g expenses on Sch O.)				
12	Advertising and promotion				
13	Office expenses				
14	Information technology	11,728.	8,945.	2,783.	
15	Royalties				
16	Occupancy	48,629.	43,214.	4,061.	1,354.
17	Travel	39.		39.	
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	8,993.		8,993.	
23	Other expenses, Itemize expenses not covered	0,993.		0,993.	
24	above (List miscellaneous expenses on line 24e. If				
	line 24è amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	INNOVATION	169,594.	169,594.		
a b	STUDENT RESOURCES AND S	63,010.	63,010.		
c	ADVISING	35,257.	35,257.		
d	TALENT SOURCING	30,000.	30,000.		
	All other expenses	54,492.	24,935.	18,807.	10,750.
25	Total functional expenses. Add lines 1 through 24e	1,354,265.	1,222,878.	86,043.	45,344.
26	<b>Joint costs</b> . Complete this line only if the organization	-	-		-
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				
					Form 990 (2020)

Form **990** (2020)

### Form 990 (2020) Part X Balance Sheet

Ра	rt X	Balance Sneet				
		Check if Schedule O contains a response or	note to any line in this Part X		T	
				<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing		161,407.	1	71,561
	2	Savings and temporary cash investments		337,577.	2	970,485
	3	Pledges and grants receivable, net			3	
	4	Accounts receivable, net			4	
	5	Loans and other receivables from any current				
		trustee, key employee, creator or founder, su	bstantial contributor, or 35%			
		controlled entity or family member of any of t	hese persons		5	
	6	Loans and other receivables from other disqu	alified persons (as defined			
		under section 4958(f)(1)), and persons describ	oed in section 4958(c)(3)(B)		6	
ts.	7	Notes and loans receivable, net			7	
Assets	8	Inventories for sale or use			8	
Ä	9	Prepaid expenses and deferred charges			9	
	10a	Land, buildings, and equipment: cost or othe	r			
		basis. Complete Part VI of Schedule D				
	b	Less: accumulated depreciation			10c	
	11	Investments - publicly traded securities			11	
	12	Investments - other securities. See Part IV, lin			12	
	13	Investments - program-related. See Part IV, lin		13		
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11		400 004	15	1 0 1 0 0 1 6
	16	Total assets. Add lines 1 through 15 (must e		498,984.	16	1,042,046
	17	Accounts payable and accrued expenses	219.	17	1,188	
	18	Grants payable		18		
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability. Comple			21	
es	22	Loans and other payables to any current or fo				
Liabilities		trustee, key employee, creator or founder, su				
<u>ĕ</u>		controlled entity or family member of any of t			22	
_	23	Secured mortgages and notes payable to uni			23	100 072
	24	Unsecured notes and loans payable to unrela			24	108,972
	25	Other liabilities (including federal income tax,				
		parties, and other liabilities not included on lin	nes 17-24). Complete Part X		25	
	00	of Schedule D		219.		110,160
	26	Total liabilities. Add lines 17 through 25 Organizations that follow FASB ASC 958, or	shook hara	219.	26	110,100
S		and complete lines 27, 28, 32, and 33.	CHECK Here 21			
ŭ	27			426,913.	27	852,598
<u>ala</u>	28	Net assets with donor restrictions		71,852.	28	79,288
D D	20	Organizations that do not follow FASB ASC		71,032.	20	75,200
Fun		and complete lines 29 through 33.	200, Glieck Heie			
ō	29	Capital stock or trust principal, or current fun		29		
ets	30	Paid-in or capital surplus, or land, building, or			30	
488	31	Retained earnings, endowment, accumulated			31	
Net Assets or Fund Balances	32	Total net assets or fund balances		498,765.	32	931,886
Z	33	Total liabilities and net assets/fund balances		498,984.	33	1,042,046
	. 55	Total habilities and not assets/fully balances			55	Form <b>990</b> (202

Pai	rt XI Reconciliation of Net Assets			•	
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)		1,78		
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,35	4,2	<u>65.</u>
3	Revenue less expenses. Subtract line 2 from line 1	3	43	3,1	21.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	49	8,7	65.
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	coluṃn (B))	10	93	1,8	86.
Pai	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: X Cash Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Э.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain on Scho	edule O.			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	gle Audit			
	Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ed audit			
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3b		
			Form	990	(2020)

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#### **SCHEDULE A**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

**Public Charity Status and Public Support** Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

**Employer identification number** Name of the organization PELOTONU, 46-0920019 INC. Reason for Public Charity Status. (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 6 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or 10 X An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s). (iv) Is the organization listed in your governing document? (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of other (described on lines 1-10 organization support (see instructions) support (see instructions) above (see instructions))

### Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
	ndar year (or fiscal year beginning in)	(a) 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3						
	The portion of total contributions						
Ū	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
6							
	Public support. Subtract line 5 from line 4. ction B. Total Support						
	ndar year (or fiscal year beginning in)	(a) 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	Amounts from line 4	(a) 2010	(6) 2017	(6) 2010	(u) 2019	(6) 2020	(i) iotai
	Gross income from interest,						
o	dividends, payments received on						
	securities loans, rents, royalties,						
•	and income from similar sources						
9	Net income from unrelated business						
	activities, whether or not the						
40	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI.)						
	Total support. Add lines 7 through 10	. ,	,			10	
	Gross receipts from related activities,					12	
13	First 5 years. If the Form 990 is for the	-			•		<b>.</b> —
S00	organization, check this box and stop						<b>P</b>
	Ction C. Computation of Public			actions (f)		44	0/
	Public support percentage for 2020 (lin					14	<u>%</u>
	Public support percentage from 2019					15	<u>%</u>
ıba	33 1/3% support test - 2020. If the o						. $\square$
	stop here. The organization qualifies a		-				
D	33 1/3% support test - 2019. If the o						
	and <b>stop here.</b> The organization quali						
17a	10% -facts-and-circumstances test	-					
	and if the organization meets the facts				•	VI how the organiz	ation
	meets the facts-and-circumstances tes	•	•				
b	10% -facts-and-circumstances test	_					10% or
	more, and if the organization meets th		•				. $\square$
	organization meets the facts-and-circu						
18	Private foundation. If the organization	n did not check a	box on line 13, 16	a, 16b, 17a, or 17b			
					Sch	edule A (Form 990	or 990-E7\ 2020

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#### Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support	,,	,				
Cale	ndar year (or fiscal year beginning in)	(a) 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	338,286.	456,262.	478,325.	768,598.	1519551.	3561022.
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	22,946.	57,824.	189,386.	250,843.	267,760.	788,759.
3	Gross receipts from activities that						
	are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	361,232.	514,086.	667,711.	1019441.	1787311.	4349781.
78	A Amounts included on lines 1, 2, and 3 received from disqualified persons	125,201.	323,400.	321,995.	468,062.	1049000.	2287658.
k	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year	1,000.	2,159.				3,159.
(	Add lines 7a and 7b	126,201.	325,559.	321,995.	468,062.	1049000.	2290817.
	Public support. (Subtract line 7c from line 6.)						2058964.
	ction B. Total Support						
	endar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	Amounts from line 6	361,232.	514,086.	667,711.	1019441.	1787311.	4349781.
108	a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources				43.	75.	118.
k	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on				43.	75.	118.
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)	361,232.	514,086.	667,711.	1019484.	1787386.	4349899.
14	First 5 years. If the Form 990 is for the	ne organization's fir	st, second, third, f	fourth, or fifth tax y	ear as a section 50	01(c)(3) organizatio	on,
	check this box and stop here						
Se	ction C. Computation of Publi	c Support Per	centage				
15	Public support percentage for 2020 (I	ine 8, column (f), d	ivided by line 13, c	olumn (f))		15	47.33 %
16	Public support percentage from 2019					16	42.47 %
	ction D. Computation of Inves						
	Investment income percentage for 20					17	.00 %
	Investment income percentage from					18	<u>%</u>
19	a 33 1/3% support tests - 2020. If the						<b>.</b> 37
k	more than 33 1/3%, check this box ar 33 1/3% support tests - 2019. If the	organization did n	ot check a box on	line 14 or line 19a	, and line 16 is mo	re than 33 1/3%, a	nd
	line 18 is not more than 33 1/3%, che	ck this box and <b>st</b>	<b>op here.</b> The orga	nization qualifies a	s a publicly suppo	rted organization	
20	Private foundation. If the organization	n did not check a l	oox on line 14, 19a	a, or 19b, check th	is box and see inst	tructions	

Τ..

### Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7?

  If "Yes." complete Part I of Schedule L (Form 990 or 990-EZ).
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes." provide detail in **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

_		Yes	No
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Pa	rt IV   Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in lines 11b and			
	11c below, the governing body of a supported organization?	11a		
b	A family member of a person described in line 11a above?	11b		
С	A 35% controlled entity of a person described in line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide			
	detail in Part VI.	11c		
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in <b>Part VI</b> how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported			
	organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
0	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in line 2, above, did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions)			
· a	The organization satisfied the Activities Test. Complete line 2 below.	•		
b	The organization is the parent of each of its supported organizations. <i>Complete</i> line 3 below.			
c	The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see in:	otruotior	201	
2	Activities Test. Answer lines 2a and 2b below.	Struction	Yes	No
			163	NO
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in line 2a, above, constitute activities that, but for the organization's involvement,			
	one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in			
	Part VI the reasons for the organization's position that its supported organization(s) would have engaged in			
	these activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer lines 3a and 3b below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? If "Yes" or "No" provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Voc " describe in Part VI the role played by the exceptation in this regard	3h	1 1	1

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Par	t V Type III Non-Functionally Integrated 509(a)(3) Supporting	ng Organi	izations	
1	Check here if the organization satisfied the Integral Part Test as a qualifyi	ng trust on N	Nov. 20, 1970 ( explain in I	Part VI). See instructions.
	All other Type III non-functionally integrated supporting organizations must		'	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
Ŭ	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
	on B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
•	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
	Average monthly cash balances	1b		
	Fair market value of other non-exempt-use assets	1c		
	Total (add lines 1a, 1b, and 1c)	1d		
	Discount claimed for blockage or other factors	14		
·	(explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,	- 3		
7	see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
3	emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-functional		d Type III supporting orga	nization (see
'	instructions)	any integrate	a Type iii sapportiily orga	IIIZALIOII (SCC

Schedule A (Form 990 or 990-EZ) 2020

Par	t v   Type III Non-Functionally Integrated 509(	aj(s) Supporting Orga	nizations (continu	<u>ied)                                    </u>	
Secti	on D - Distributions				Current Year
_1_	Amounts paid to supported organizations to accomplish exer	mpt purposes		1	
2	Amounts paid to perform activity that directly furthers exemp	t purposes of supported			
	organizations, in excess of income from activity			2	
3	Administrative expenses paid to accomplish exempt purpose	es of supported organizations	3	3	
4	Amounts paid to acquire exempt-use assets			4	
5	Qualified set-aside amounts (prior IRS approval required - pro	ovide details in Part VI)		5	
6	Other distributions (describe in Part VI). See instructions.			6	
7	Total annual distributions. Add lines 1 through 6.				
8	Distributions to attentive supported organizations to which the	ne organization is responsive			
	(provide details in Part VI). See instructions.			8	
9	Distributable amount for 2020 from Section C, line 6			9	
10	Line 8 amount divided by line 9 amount			10	
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistribution Pre-2020	s	(iii) Distributable Amount for 2020
_1_	Distributable amount for 2020 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2020 (reason-				
	able cause required - explain in Part VI). See instructions.				
3	Excess distributions carryover, if any, to 2020				
a	From 2015				
b	From 2016				
c	From 2017				
d	From 2018				
е	From 2019				
f	Total of lines 3a through 3e				
g	Applied to underdistributions of prior years				
<u>h</u>	Applied to 2020 distributable amount				
i_	Carryover from 2015 not applied (see instructions)				
<u>j</u> _	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.				
4	Distributions for 2020 from Section D,				
	line 7: \$				
a	Applied to underdistributions of prior years				
b	Applied to 2020 distributable amount				
c	Remainder. Subtract lines 4a and 4b from line 4.				
5	Remaining underdistributions for years prior to 2020, if				
	any. Subtract lines 3g and 4a from line 2. For result greater				
	than zero, explain in Part VI. See instructions.				
6	Remaining underdistributions for 2020. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				
7	Excess distributions carryover to 2021. Add lines 3j				
	and 4c.				
8_	Breakdown of line 7:				
<u>a</u>	Excess from 2016				
b	Excess from 2017				
с	Excess from 2018				
<u>d</u>	Excess from 2019				
е	Excess from 2020				

Schedule A (Form 990 or 990-EZ) 2020

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#### Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

#### **Schedule of Contributors**

Attach to Form 990, Form 990-EZ, or Form 990-PF.

Go to www.irs.αov/Form990 for the latest information.

OMB No. 1545-0047

2020

**Employer identification number** 

INC. 46-0920019 PELOTONU Organization type (check one): Filers of: Section: X 501(c)( 3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. General Rule X For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. Special Rules For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year \_\_\_\_\_\_ > \$ Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to

 $\ \ \, \text{LHA} \ \ \, \text{For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.}$ 

certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

Part I	Contributors (see instructions). Use duplicate copies of Part I if addit	tional space is needed.
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
1		Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No. 2	Name, address, and ZIP + 4	Total contributions  Type of contribution  Person  Payroll
		\$ 50,000. Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
3		Person X Payroll  Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No. 4	Name, address, and ZIP + 4	Total contributions  Type of contribution  Person X Payroll  Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d) Total contributions Type of contribution
No. 5	Name, address, and ZIP + 4	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No. 6	Name, address, and ZIP + 4	Total contributions  Type of contribution  Person X Payroll  Noncash (Complete Part II for noncash contributions.)

Part I	Contributors (see instructions). Use duplicate copies of Part I if additi	onal space is needed.
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
7		Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No.	Name, address, and ZIP + 4	Total contributions Type of contribution
8		Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
9		Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
10	Name, address, and ZIP + 4	Total contributions  Type of contribution  Person X Payroll  Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No. 11	Name, address, and ZIP + 4	Total contributions  Type of contribution  Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
12	INGING, AUG 655, AND ZIF T T	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Part I	<b>Contributors</b> (see instructions). Use duplicate copies of Part I if a	additional space is needed.
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
13		\$ 100,000.  Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No. 14	Name, address, and ZIP + 4	\$ 250,000.  Type of contribution  Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
15		\$ 5,000.  Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No. 16	Name, address, and ZIP + 4	\$ 5,000.  Type of contribution  Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) (d) Total contributions Type of contribution
17	Name, auuress, anu ZIF + 4	\$ 49,600.  Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c) (d)
No. 18	Name, address, and ZIP + 4	\$ 19,429. Total contributions  Person X Payroll Noncash (Complete Part II for noncash contributions.)

Part I	Contributors (see instructions). Use duplicate copies of Part I if a	dditional space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
19		\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
20		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
21		\$\$	Person X Payroll
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions  \$\$	Person Payroll Complete Part II for noncash contributions.
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Occupation (Complete Part II for noncash contributions.)

Part II	<b>Noncash Property</b> (see instructions). Use duplicate copies of P	art II if additional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_   _		\$	
(a) No. rom art I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_   -		\$	
(a) No. rom art I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_   _ _ _		\$	
(a) No. om art I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_   -		\$	
(a) No. om art I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_   -		\$	
(a) No. rom art I	(b)  Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
$- \frac{1}{2}$			
I		l \$	I

Name of organization Employer identification number PELOTONU, INC. 46-0920019 Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) Use duplicate copies of Part III if additional space is needed. (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (d) Description of how gift is held (c) Use of gift Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

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#### **SCHEDULE D** (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

PELOTONU, INC.

**Employer identification number** 46-0920019

Pai	t I Organizations Maintaining Donor Advised	d Funds or Othe	er Similar Funds or A	ccounts. Complete if the
	organization answered "Yes" on Form 990, Part IV, line	e 6.		
		(a) Donor ad	dvised funds	(b) Funds and other accounts
1	Total number at end of year			
2	Aggregate value of contributions to (during year)			
3	Aggregate value of grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in $\boldsymbol{\nu}$	writing that the asse	ts held in donor advised fu	nds
	are the organization's property, subject to the organization's	exclusive legal contr	ol?	Yes No
6	Did the organization inform all grantees, donors, and donor account of the organization inform all grantees, donors, and donor account of the organization inform all grantees, donors, and donor account of the organization inform all grantees, donors, and donor account of the organization inform all grantees, donors, and donor account of the organization inform all grantees, donors, and donor account of the organization inform all grantees, donors, and donor account of the organization inform all grantees, donors, and donor account of the organization inform all grantees are the organization of the o	dvisors in writing that	at grant funds can be used	only
	for charitable purposes and not for the benefit of the donor or	r donor advisor, or fo	or any other purpose confe	rring
_	impermissible private benefit?			
Pai	t II Conservation Easements. Complete if the org	ganization answered	"Yes" on Form 990, Part I	V, line 7.
1	Purpose(s) of conservation easements held by the organization	on (check all that ap	oly).	
	Preservation of land for public use (for example, recreated	tion or education)		torically important land area
	Protection of natural habitat		Preservation of a cer	tified historic structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualif	fied conservation co	ntribution in the form of a c	
	day of the tax year.			Held at the End of the Tax Year
a				2a
b				2b
C	Number of conservation easements on a certified historic stru			2c
d	Number of conservation easements included in (c) acquired a			
2	listed in the National Register			2d
3	Number of conservation easements modified, transferred, release pear	eased, extinguished	, or terminated by the orga	nization during the tax
4	Number of states where property subject to conservation eas	coment is located		
5	Does the organization have a written policy regarding the per		nection handling of	
3	violations, and enforcement of the conservation easements it			Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,			
Ū		That is a second of the second	o, a.r.a o.r.o.og oorloo.ra.	ien eacemente aannig and year
7	Amount of expenses incurred in monitoring, inspecting, hand	lling of violations, an	d enforcing conservation e	asements during the year
	<b>▶</b> \$	,	· ·	,
8	Does each conservation easement reported on line 2(d) above	e satisfy the require	ments of section 170(h)(4)(E	3)(i)
	and section 170(h)(4)(B)(ii)?			
9	In Part XIII, describe how the organization reports conservation	on easements in its i	evenue and expense state	ment and
	balance sheet, and include, if applicable, the text of the footn	note to the organizat	ion's financial statements t	hat describes the
	organization's accounting for conservation easements.			
Pai	t III Organizations Maintaining Collections of	Art, Historical	Treasures, or Other	Similar Assets.
	Complete if the organization answered "Yes" on Form	990, Part IV, line 8.		
1a	If the organization elected, as permitted under FASB ASC 95	8, not to report in its	revenue statement and ba	alance sheet works
	of art, historical treasures, or other similar assets held for pub	olic exhibition, educa	tion, or research in further	ance of public
	service, provide in Part XIII the text of the footnote to its finan	ncial statements that	describes these items.	
b	If the organization elected, as permitted under FASB ASC 95	8, to report in its rev	enue statement and baland	ce sheet works of
	art, historical treasures, or other similar assets held for public	exhibition, education	n, or research in furtherand	ce of public service,
	provide the following amounts relating to these items:			
	(i) Revenue included on Form 990, Part VIII, line 1			
				• \$
2	If the organization received or held works of art, historical treat	,	· ·	, provide
	the following amounts required to be reported under FASB A	-		
а	Revenue included on Form 990, Part VIII, line 1			
	Assets included in Form 990, Part X			·
LHA	For Paperwork Reduction Act Notice, see the Instructions	s for Form 990.		Schedule D (Form 990) 2020

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ı uı	Cin   Organizations Maintaining C	Ollections of Al	t, mistor	iicai iie	asures, or	Other	Sillilla	ASSELS	(conti	าued)	
3	Using the organization's acquisition, accession	on, and other record	s, check a	iny of the f	ollowing that	make sig	nificant ι	use of its	·	,	
	collection items (check all that apply):										
а	Public exhibition	c	ı 🗌 Lo	oan or excl	hange progra	m					
b	Scholarly research	e	• 🔲 o	ther							
С											
4	Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.										
5	During the year, did the organization solicit o	r receive donations	of art, histo	orical treas	sures, or othe	r similar a	assets				
	to be sold to raise funds rather than to be ma	aintained as part of t	he organiz	ation's col	lection?				Yes		No
Par	t IV Escrow and Custodial Arrang	gements. Comple	ete if the o	organizatio	n answered "	Yes" on F	orm 990	, Part IV, I	ine 9, or		
	reported an amount on Form 990, Par	rt X, line 21.									
1a	Is the organization an agent, trustee, custodi	an or other intermed	liary for co	ntributions	s or other ass	ets not in	cluded				
	on Form 990, Part X?								Yes		No
b	If "Yes," explain the arrangement in Part XIII										
									Amoun	t	
С	Beginning balance						1c				
d	Additions during the year										
е	Distributions during the year										
f	Ending balance						1f				
<b>2</b> a	Did the organization include an amount on Fo						y?	$\square$	Yes		No
b	If "Yes," explain the arrangement in Part XIII.										
Par	T V Endowment Funds. Complete i	f the organization an	swered "Y	∕es" on Fo	rm 990, Part	IV, line 10	).				
		(a) Current year	<b>(b)</b> Pri	or year	(c) Two year	s back (	<b>d)</b> Three y	ears back	<b>(e)</b> Fou	r years	back
1a	Beginning of year balance										
b	Contributions										
С	Net investment earnings, gains, and losses										
d	Grants or scholarships										
е	Other expenditures for facilities										
	and programs										
f	Administrative expenses										
g	End of year balance										
2	Provide the estimated percentage of the curr	ent year end balance	e (line 1g,	column (a)	) held as:						
а	Board designated or quasi-endowment		_%								
b	Permanent endowment	%									
С		%									
	The percentages on lines 2a, 2b, and 2c sho	uld equal 100%.									
За	Are there endowment funds not in the posse	ssion of the organiza	ation that a	are held an	nd administere	ed for the	organiza	ation			
	by:									Yes	No
	(i) Unrelated organizations								3a(i)		
	(ii) Related organizations								3a(ii)		
b	If "Yes" on line 3a(ii), are the related organiza								3b		
4	Describe in Part XIII the intended uses of the		wment fur	nds.							
Par	t VI Land, Buildings, and Equipm	ent.									
	Complete if the organization answered	d "Yes" on Form 990	), Part IV, I	line 11a. S	ee Form 990,	Part X, li	ne 10.				
	Description of property	(a) Cost or o basis (investr		` '	or other (other)		cumulate reciation	ed	(d) Boo	k valu	е
1a	Land										
b	Buildings	I									
С	Leasehold improvements										
d	Equipment	I									
е	Other										
Total	I. Add lines 1a through 1e. <i>(Column (d) must</i> e	qual Form 990, Part	X, column	(B), line 10	Oc.)			<b></b>			0.

Schedule D (Form 990) 2020

	on Form 000 Date 1/ 11	11h Can Form COO Dart V Brand CO	
Complete if the organization answered "Yes" ion of security or category (including name of security)	on Form 990, Part IV, line (b) Book value	11b. See Form 990, Part X, line 12.  (c) Method of valuation: Cost or end	l-of-vear market value
	(a) Book value	(e) member of valuations each of one	tor your market value
icia equity interests			
) must equal Form 990, Part X, col. (B) line 12.)			
_			
			l - <b>6</b>
(a) Description of investment	(b) Book value	(c) Method of Valuation: Cost or end	i-ot-year market value
) must equal Form 990, Part X, col. (B) line 13.)			
Other Assets.			
Complete if the organization answered "Yes"	on Form 990, Part IV, line	11d. See Form 990, Part X, line 15.	
(a)	Description		(b) Book value
nn (b) must equal Form 990, Part X, col. (B) line	e 15.)	<b>_</b>	
	on Form 000 Port IV line:	11 ov 11f Coo Form 000 Port V line 05	
	on Form 990, Fart IV, line	THE OF THE SEC FORM 930, FAIT A, MILE 23.	(b) Book value
			(b) Book value
al illicome taxes			
nn (b) must equal Form 990. Part X. col. (B) line	e 25.)	<b>&gt;</b>	
)	Investments - Program Related.  Complete if the organization answered "Yes"  (a) Description of investment  must equal Form 990, Part X, col. (B) line 13.)  Other Assets.  Complete if the organization answered "Yes"  (a)  (a)	Investments - Program Related.  Complete if the organization answered "Yes" on Form 990, Part IV, line:  (a) Description of investment  (b) Book value  Other Assets.  Complete if the organization answered "Yes" on Form 990, Part IV, line:  (a) Description  (b) Book value	inust equal Form 990, Part X, col. (B) line 12.)  Investments - Program Related.  Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.  (a) Description of investment  (b) Book value  (c) Method of valuation: Cost or ence (c) Method of valuation

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Pa	rt XI Reconciliation of Revenue per Audited Financial	Statements With Revenue p	er Return.	
	Complete if the organization answered "Yes" on Form 990, Part	IV, line 12a.		
1	Total revenue, gains, and other support per audited financial statement	ts	1	1,787,386.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
а	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
С				
d				
е			2e	0.
3	Subtract line 2e from line 1		3	1,787,386.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
С	Add lines <b>4a</b> and <b>4b</b>		4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, lines 1)	ne 12.)	5	1,787,386.
Ра	rt XII Reconciliation of Expenses per Audited Financia	•	per Return	
	Complete if the organization answered "Yes" on Form 990, Part			4 054 065
1	Total expenses and losses per audited financial statements		1	1,354,265.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1 1		
а		I I		
b	, , , , , , , , , , , , , , , , , , , ,			
С	Other losses			
d	,	•		•
е	• • • • • • • • • • • • • • • • • • • •			0.
3	Subtract line 2e from line 1		3	1,354,265.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1 1		
а				
b	,	4b		0
_C	Add lines 4a and 4b			1,354,265.
5 <b>D</b> a	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. rt XIII Supplemental Information.	line 18.)	5	1,334,203.
	ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a	and 4: Dort IV lines 1b and 2b: Dort I	/ line 4: Dort V	line 2: Dort VI
	2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to prov		7, III le 4, Part A	, IIIIe 2, Part AI,
III Ies	2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to prov	ride arry additional information.		

# SCHEDULE I (Form 990)

Department of the Treasury

Internal Revenue Service

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22. ► Attach to Form 990.

► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

Open to Public Inspection

**2** Employer identification number 46-0920019 (h) Purpose of grant or assistance X Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection (g) Description of noncash assistance (f) Method of valuation (book, FMV, appraisal, other) (e) Amount of assistance Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. recipient that received more than \$5,000. Part II can be duplicated if additional space is needed. (d) Amount of cash grant Enter total number of section 501(c)(3) and government organizations listed in the line 1 table (c) IRC section (if applicable) Enter total number of other organizations listed in the line 1 table General Information on Grants and Assistance (b) EIN criteria used to award the grants or assistance? PELOTONU, 1 (a) Name and address of organization or government Name of the organization Part I Part II

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Schedule I (Form 990) 2020

Page 2

Schedule I (Form 990) 2020 PELOTONU, INC.

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
COLLEGE SCHOLARSHIPS	30	47,399.	.0		
Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.	uired in Part I, line	2; Part III, column (	b); and any other add	ditional information.	
PART I, LINE 2:					
SCHOLARSHIPS ARE AWARDED TO STUDENTS	IS ENROLLED	ED IN COLLEGE	EGE THROUGH	1 THE	
PELOTONU PROGRAM, SO CONTINUOUS COM	COMMUNICATION WITH	- 1	STUDENTS IS N	MAINTAINED.	
STUDENTS SIGN AN AGREEMENT CONFIRMING	ING THEY WILL	USE	THE SCHOLARSHIPS	SHIPS FOR	
TUITION AND RELATED EDUCATIONAL COSTS.	THE	SCHOLARSHIP	P COMMITTEE	E REVIEWS	
STUDENTS' FINANCES TO ENSURE A FINA	FINANCIAL NEED	FOR	ASSISTANCE. PA	PAYMENTS ARE	
DISTRIBUTED MONTHLY THROUGHOUT THE	SEMESTER	AS LONG AS	S PERFORMANCE	ICE	
EXPECTATIONS ARE MET.					

#### **SCHEDULE L**

(Form 990 or 990-EZ)

#### **Transactions With Interested Persons**

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

Attach to Form 990 or Form 990-EZ.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open To Public** Inspection

Department of the Treasury Internal Revenue Service

Name of the organization **Employer identification number** PELOTONU, 46-0920019 INC. Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and section 501(c)(29) organizations only). Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b (b) Relationship between disqualified (d) Corrected? (a) Name of disqualified person (c) Description of transaction person and organization Yes No 2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization Loans to and/or From Interested Persons. Part II Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22 (h) Approved (d) Loan to or (a) Name of (b) Relationship (c) Purpose (i) Written (e) Original (f) Balance due (g) In by board or from the interested person with organization of loan principal amount default? agreement? committee? organization? To From Yes No Yes No Yes No Total **Grants or Assistance Benefiting Interested Persons.** Part III Complete if the organization answered "Yes" on Form 990, Part IV, line 27. (a) Name of interested person (c) Amount of (e) Purpose of (b) Relationship between (d) Type of assistance assistance assistance interested person and

		the org	ganization				
KELSEY MCQ	UEEN	STUDENT	REPRESEN	1,320.	SCHOLARSHIP	EDUCATIONAL	S

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Schedule L (Form 990 or 990-EZ) 2020

SEE PART V FOR CONTINUATIONS

		d "Yes" on Form 990, Part IV, line 28a, 28		(d) December:	(e) Sha	rina of
	(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	organiz	ation's
					Yes	No
		+				
		+				
		+				
Part	V Supplemental Information.			<u> </u>		
	Provide additional information for resp	oonses to questions on Schedule L (see i	nstructions).			
a a			THE THEODE			
SCH	L, PART III, GRANTS OF	R ASSISTANCE BENEFITT	ING INTERES	STED PERSONS	:	
(A)	NAME OF PERSON: KELSEY	/ MCOUEEN				
(/		11020221				
(B)	RELATIONSHIP BETWEEN	INTERESTED PERSON AND	ORGANIZAT	ON:		
STU.	DENT REPRESENTATIVE BOA	ARD MEMBER				
(C)	AMOUNT OF GRANT \$ 1,3	320.				
(0)	MIOONI OI GIMIL D 17.	720 •				
(D)	TYPE OF ASSISTANCE: SO	CHOLARSHIP				
(E)	PURPOSE OF ASSISTANCE	EDUCATIONAL SCHOLAR	SHIP FOR QU	JALIFYING ST	UDEN'	r

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Schedule L (Form 990 or 990-EZ) 2020

#### **SCHEDULE 0**

(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047 Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number

PELOTONU, INC.	46-0920019
FORM 990, PART VI, SECTION B, LINE 11B:	
THE 990 IS REVIEWED BY STAFF AND DISTRIBUTED TO THE BOARD	OF DIRECTORS
PRIOR TO SUBMISSION TO THE IRS.	
FORM 990, PART VI, SECTION B, LINE 12C:	
THE BOARD OF DIRECTORS REVIEWS THE CONFLICT OF INTEREST PO	LICY ANNUALLY AND
DISCLOSES ANY POTENTIAL CONFLICTS.	
FORM 990, PART VI, SECTION B, LINE 15:	
THE BOARD OF DIRECTORS REVIEWED COMPARABILITY DATA AND APP	ROVED STAFF
COMPENSATION INCREASES.	
FORM 990, PART VI, SECTION C, LINE 19:	
ALL REQUIRED DOCUMENTS ARE AVAILABLE TO THE PUBLIC UPON RE	QUEST.

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Schedule O (Form 990 or 990-EZ) 2020

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