

[PelotonU](#) wants to hire an **Innovation Associate**. Here's the scoop.

**Background:** Today's college student has changed; they're now 74% post-traditional - older than 24, working 30+ hours, or caring for a dependent - but only 16% ever graduate. This means 45 million Americans started college but have not yet earned a degree. These students need an option that's flexible and supportive, but the traditional higher education system wasn't designed to meet their needs.

At PelotonU, we redesigned the college experience to ensure it's built for ALL of today's students by combining high quality, self-paced online education with in-person, relational support. We spent the past seven years proving [the model](#); now, we're launching an [innovation lab](#) to both test new iterations of our model and grow the national community of practitioners. We will serve 4,000 students by 2021 - 3,500 through new organizations we help start, and 500 through our work in Austin.

**That's where you come in.** As our first Innovation Associate, you'll work alongside our Chief Operating Officer to grow our national work. Building on three years of work on nights and weekends to help others launch programs like PelotonU, you will take us to the next level and turn a "when we have time for it" passion into a well-run, highly effective program. Responsibilities include cultivating the pipeline of prospective partners (both in-bound and out-bound), supporting the training of new partners, and project management in the lead up to launch.

You love working alongside people, diagnosing their core challenges, and helping them achieve their goals. You've managed cross-functional projects, day dream about making processes more efficient, and are passionate about education and equity. You've got a keen eye for detail, always send follow up emails, and can build systems from scratch. Maybe you've worked in sales and long for more soul, or maybe you're just really good at helping people find the right solutions for their problems. Sound like you? More details below.

**Your First Mission:** Find 25 educational entrepreneurs to bring the PelotonU model to their community by 2021.

#### **How You'll Spend Your Time:**

- Building the funnel to identify, recruit and select the right partners to launch the PelotonU model in their community
- Religiously tracking information about prospective partners, including stage, key needs, and next steps
- Analyzing data to better understand how to find and train partners, focus our efforts, and run more efficiently
- Share about PelotonU's Innovation Program through writing and public speaking, both in Austin and nationally
- Manage the launch process for partner organizations
- Identify and develop just-in-time training for launching organizations so they avoid missteps and pitfalls
- Plan events as needed to support the team's goals
- Partner with the COO to ensure all curriculum and training materials are high quality, clear, and error-free
- Maintain and foster key relationships with vendors

#### **Nitty Gritty Requirements**

- A bachelor's degree preferred
- At least three years of experience in a related field
- Track record of exceeding expectations and goals
- Exposure to issues of equity and education, ideally in higher education
- Ready to commit for at least 2 years

#### **You Who Would Thrive in This Position If You...**

- Like asking questions more than you like talking, but you know how to motivate people, too
- Are the queen or king of follow up, managing up, and keeping multiple balls in the air
- Geek out over creating tracking systems and logic - you probably do LSAT logic games in your free time
- Constantly look for better ways to do something
- Have been told on more than one occasion that you're scrappy, have hustle, or don't quit until the job is done
- Operate best in high autonomy, high energy environments
- Have been given a role you weren't ready for and risen to the occasion

#### **A Few Good Reasons to Join the Team**

- Compensation from \$50,000 based on experience
- High autonomy, flexible schedule and healthy time off
- Exposure to leading entrepreneurs and educators
- Opportunity to shape the ecosystem of hybrid colleges

**Ready to Apply?** Submit an application and resume at <http://pelotonu.org/jointheteam>

This position will start January 6, 2020.